



Reita Farianti

Advisor at Marx Capital Asia

Reita Farianti is a distinguished figure in Indonesia's financial and capital markets, bringing more than 35 years of executive leadership across investment management, banking, and securities.

She has held pivotal roles—including President Commissioner, Chief Executive Officer, and Director—where she guided major institutions such as STAR Asset Management, BNI Asset Management, CIMB–Principal Asset Management, Lippo Securities, Ciptadana Asset Management, and Trimegah Securities through strategic transformation, regulatory recovery, operational strengthening, and significant AUM expansion.

Her track record includes driving award-winning fund performance, pioneering product innovation such as ETFs and bespoke mutual fund structures, developing extensive distribution networks, revitalizing business units, and elevating governance and risk standards across multiple organizations. Supported by an academic background in Mathematics from Universitas Padjadjaran, a Master's degree in Finance from Universitas Moestopo, and the Global Leadership Program at INSEAD, she brings both analytical rigor and international perspective to her leadership approach. Her career reflects a sustained commitment to advancing institutional resilience, market sophistication, and the broader financial ecosystem.

Experiences

- CEO, PT. STAR (Surya Timur Alam Raya) Asset Management, President Commissioner
- CEO, PT BNI Asset Management
- CEO, PT CIMB – Principal Asset Management
- Director, PT Lippo Securities Tbk
- Marketing Director, PT Ciptadana Asset Management
- Senior Vice President, National Sales Division Head PT Trimegah Securities Tbk
- Vice President PT LippoBank Tbk

Educational Background

- INSEAD Business School, Executive Program, Global Leadership
- Universitas Prof. Dr. Moestopo (Beragama), Magister Manajemen Keuangan
- Universitas Padjadjaran, Sarjana Matematika

Professional License

- Wakil Manajer Investasi (WMI) from Otoritas Jasa Keuangan
- Wakil Perantara Pedagang Efek (WPPE) from Otoritas Jasa Keuangan